



## WHAT

Boston Health Care for the Homeless Program's [Virtual Fall Soiree](#) – a festive evening to recognize the extraordinary contributions made by corporations, community organizations, and young professionals to improve the lives of our community's most vulnerable citizens.

## WHEN

7:00pm EST

Wednesday, November 17, 2021

## EVENT PLATFORM

Virtual event via Crowdcast

## VIRTUAL EVENT DETAILS

Awards Ceremony • Cocktail/Mocktail Making Segment • Silent Auction • Guest Speakers • Entertainment from Urbanity Dance and Eli Heath Trio

## HOSTED BY BHCHP'S EMERGING LEADERS BOARD

The BHCHP Emerging Leaders are a group of socially conscious young professionals who give their time and talents to support Boston's individuals and families experiencing homelessness. The BHCHP Emerging Leaders' mission is to activate Boston's vibrant and talented young professional community to support BHCHP by:

- Raising critical funds to further our work,
- Increasing awareness of our services, the valuable impact on our city, and the changing needs, and
- Contributing directly to the mission through volunteerism and a commitment to social and racial justice.

## AWARDS

**Change Maker Award:** Eastern Bank and Eastern Bank Foundation

**Leader in Service Award:** Notre Dame Club of Greater Boston

**Sox for Socks MVP:** Definitive Healthcare

## ABOUT BHCHP

Founded in 1985, Boston Health Care for the Homeless Program (BHCHP) is dedicated to a singular, powerful mission—*to ensure unconditionally equitable and dignified access to the highest quality health care for all individuals and families experiencing homelessness in our community*. What began with 4 clinicians in a handful of locations has evolved into one of the largest, most comprehensive health care for the homeless programs in the country, with over 400 staff members providing care to more than 11,000 patients in over 40 locations each year.

## FOR MORE INFORMATION CONTACT

Amanda McKenney, Special Events Associate, at [amckenney@bhchp.org](mailto:amckenney@bhchp.org)

## **EMERGING LEADERS BOARD MEMBERS**

**Co-Chair:** Lex DuBrosky – *Boston Children's Hospital*

**Co-Chair:** Elizabeth Eyer mann – *Clinton Access Initiative, Inc.*

**Diversity Equity and Inclusion Chair:** Deion Hawkins – *Emerson College*

**Secretary:** Jenni Mehl – *Boston Scientific*

Michelle Brignac – *Vertex Pharmaceuticals*

Molly Finn – *Perkin Elmer*

Elizabeth Kidder – *Innovation and Digital Health Accelerator at Boston Children's Hospital*

Adjatay Nyadjroh – *Altman Salon*

Kimberly Sheehan – *Real Chemistry*

Melissa Sheehan – *Deloitte*

Juliana Shulman-Laniel – *Planned Parenthood Federation of America*

Aline Sniетка, PA – *Brigham & Women's Hospital*

Anna Tanasije vic – *Dana-Farber Cancer Institute*

Sarah Abkowitz Torrice – *Kyruus*

Jason Troutner – *Teal Bio*

June Wang – *Medtronic*

To learn more about the Emerging Leaders Board and how to get involved visit: <https://www.bhchp.org/emergingleaders>

## **PAST SOIREE HONOREES**

### **Change Maker Award:**

2016 – Dan Tsai

2017 – Lila Bernstein

2018 – Hill Holliday

2019 – Life Science Cares

2020 – Erin Bradley

### **Leader in Service Award:**

2016 – Matt Basilico

2017 – Barbara McInnis House Writing Group – John Kwon and Padraig Carolan

2018 – Founding HER Saturday Volunteers

2019 – Takeda

2020 – Mask Transit

### **Sox for Socks MVP:**

2016 – Roland Berger LLP

2017 – Hogwarts Running Club

2018 – Sprague Operating Resources LLC

2019 – Lightship Wealth Strategies

2020 – Bombas

## Sponsorship Opportunities

### Presenting Sponsor – \$25,000

#### *Virtual Event Benefits:*

- Opportunity to address the audience during the virtual speaking program
- Prominent placement of corporate logo during the virtual event
- Corporate logo recognition as Presenting Sponsor on all event materials
- An option to include corporate-branded items in the virtual event favor boxes (November 1, 2021 deadline)
- A copy of Jim O’Connell, MD’s book, *Stories from the Shadows* for company’s virtual event attendees
- Unlimited tickets to the virtual event
- Event favor boxes mailed to company’s virtual event attendees
- Corporate logo on event website
- Prominent logo recognition as Presenting Sponsor inside the favor boxes and on program listing within favor boxes (November 8, 2021 deadline for print materials)
- Pre- and post-event social media recognition on Facebook, Twitter and Instagram (minimum of six (6) posts – including one exclusive post as Presenting Sponsor)

#### *Year-Round Benefits:*

- Company name on Hallway of Hope plaque located in BHCHP’s Barbara McInnis House
- Featured on BHCHP’s website homepage for one full year as a Leadership Team sponsor
- Virtual Roundtable with BHCHP Leadership

### Champion – \$10,000

#### *Virtual Event Benefits:*

- Corporate logo recognition on all event materials
- Corporate logo recognition during the virtual event
- A copy of Jim O’Connell, MD’s book, *Stories from the Shadows* for each of your virtual event guests
- Unlimited tickets to the virtual event
- Event favor boxes mailed to company’s virtual event attendees
- Corporate logo on event website
- Prominent logo recognition on program listing within favor boxes (November 8, 2021 deadline for print materials)
- Pre- and post-event social media recognition on Facebook, Twitter and Instagram (minimum of five (5) posts)

#### *Year-Round Benefits:*

- Company name on Hallway of Hope plaque located in BHCHP’s Barbara McInnis House

### Partner – \$5,000

#### *Virtual Event Benefits:*

- Corporate logo recognition on all event materials
- Corporate logo recognition during the virtual event
- Twenty (20) tickets to the virtual event
- Event favor boxes mailed to company’s virtual event attendees
- Corporate logo on event website
- Logo recognition on program listing within favor boxes (November 8, 2021 deadline for print materials)
- Pre- and post-event social media recognition on Facebook, Twitter and Instagram (minimum of four (4) posts)

#### *Year-Round Benefits:*

- Company name on Hallway of Hope plaque located in BHCHP’s Barabra McInnis House

**Advocate – \$2,500**

***Virtual Event Benefits:***

- Corporate logo recognition during the virtual event
- Fifteen (15) tickets to the virtual event
- Event favor boxes mailed to company's virtual event attendees
- Corporate logo on event website
- Company name on program listing within favor boxes (November 8, 2021 deadline for print materials)
- Pre- and post-event social media recognition on Facebook, Twitter and Instagram (minimum of two (2) posts)

***Year-Round Benefits:***

- Company name on Hallway of Hope plaque located in BHCHP's Barbara McInnis House

**Friend – \$1,000**

***Virtual Event Benefits:***

- Corporate logo on event website
- Corporate logo recognition during the virtual event
- Ten (10) tickets to the virtual event
- Event favor boxes mailed to company's virtual event attendees
- Pre- and post-event social media recognition on Facebook, Twitter and Instagram (minimum of 2 posts)

# Sponsor Reply Form

## SPONSORSHIPS:

- Presenting Sponsor:** \$25,000
- Champion:** \$10,000
- Partner:** \$5,000
- Advocate:** \$2,500
- Friend:** \$1,000
- Individual Virtual Ticket:** \$40 – 1 ticket to the virtual event and 1 event favor box
- I/We will not attend the Soiree, but please accept my gift to support the work of BHCHP.**

## Payment Method:

- Enclosed is my check for \$ \_\_\_\_\_

*Make payable to Boston Health Care for the Homeless Program or BHCHP. To complete payment by credit card or ACH options, please contact Amanda McKenney at [amckenney@bhchp.org](mailto:amckenney@bhchp.org)*

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**Donor Name** \_\_\_\_\_  
*(Please list donor's name exactly how you would like it to appear in print.)*

**Contact Name** \_\_\_\_\_  
*(BHCHP will contact this person regarding guest lists, logos and other information)*

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**Email Address** \_\_\_\_\_ **Phone** \_\_\_\_\_

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## Please mail this reply form to:

Amanda McKenney  
Special Events Associate  
Boston Health Care for the Homeless Program 780 Albany Street, Boston, MA 02118

## For more information contact:

Amanda McKenney  
[amckenney@bhchp.org](mailto:amckenney@bhchp.org)