



Gala

MEDICINE THAT MATTERS
October 19, 2022

EVENT OVERVIEW

Founded in 1985, **Boston Health Care for the Homeless Program (BHCHP)** is dedicated to a singular, powerful mission—to ensure unconditionally equitable and dignified access to the highest quality health care for all individuals and families experiencing homelessness in our community. What began with 4 clinicians in a handful of locations has evolved into one of the largest, most comprehensive health care for the homeless programs in the country, with over 400 staff members providing care to more than 11,000 patients in over 30 locations each year.

This fall, BHCHP is thrilled to be hosting the 11th annual **Medicine That Matters Gala** in-person after two years of being apart! Each year, this event gathers over 500 guests from Boston’s business and philanthropic community to help us honor the extraordinary contributions of individuals and companies and the profound difference they have made in the lives of the people we serve.

As we emerge from the COVID-19 pandemic, this year’s Medicine That Matters Gala event will be followed in a few short weeks by the **BHCHP Emerging Leaders Fall Soirée**, continuing our celebration of leaders in our community who have furthered our mission and embodied the spirit of equity and importance of giving back. The annual Fall Soirée seeks to inspire Boston’s next generation of leaders by honoring the impact young professionals have made in our community and their dedication to service.

Together, the Medicine That Matters Gala and Emerging Leaders Fall Soirée will raise critically-needed funds to continue BHCHP's lifesaving work at a time when it is needed most—but only with your support. Your generous sponsorship for these tandem events will allow BHCHP to continue its legacy of providing the best possible care, where and when it is needed most. As detailed in this packet, your Gala sponsorship will come with exciting benefits that will carry into the Emerging Leaders Fall Soirée, including the opportunity for young professionals at your company or network to attend this inspiring event.

We hope you will join us in celebrating this year’s exceptionally deserving Medicine That Matters honorees, and empowering Boston’s next generation of philanthropists at the Emerging Leaders Fall Soirée!

EVENT CO-CHAIRS

Miceal Chamberlain, Managing Director & Massachusetts President, Bank of America
Sam Kennedy, President & CEO, Boston Red Sox
Bryan Rafanelli, Founder & Chief Creative Officer, Rafanelli Events

HONORARY CO-CHAIRS

Jean C. Tempel

HONOREES

The Eleventh Annual Dr. Jim O’Connell Award Recipient:

Jack Connors, Jr.

The Eleventh Annual Tim Russert Award Recipient:

RIZE Massachusetts Foundation

WHEN & WHERE

Wednesday, October 19, 2022

Reception at 5:30 p.m. • Dinner and Awards at 6:30 p.m.

SoWa Power Station, 550 Harrison Avenue • Boston, MA

Virtual Option available via Crowdcast

GALA COMMITTEE

Medicine That Matters Gala • April 26, 2022

CO-CHAIRS

Miceal Chamberlain, Managing Director & Massachusetts President, Bank of America

Sam Kennedy, President & CEO, Boston Red Sox

Bryan Rafanelli, Founder & Chief Creative Officer, Rafanelli Events

HONORARY CO-CHAIRS

Jean C. Tempel

DINNER COMMITTEE

Jeff Bellows

Barbara Boylan

Erin & Jackie Bradley, Jr.

Pattie & Jim Brett

Julie Burns

Mary & Joseph D'Arrigo

Jennifer & Dennis Eckersley

Ann Marie & William Kennedy

Mary Kelleher

Sharon McNally

Joanne & Al Minahan

Jennifer & Edmund F. Murphy

Susan & Thomas Reilly

Duncan Stuart

Peggy & Steve Tringale

Suzy Welch

Phyllis Yale & Tucker Taft

Hope & Larry Zabar

	Legacy	Presenting	Dignity & Respect Provider	Health Care Advocate	Respite Caregiver	Trust Builder
	\$100,000	\$50,000	\$25,000	\$10,000	\$5,000	\$500
Gala Recognition & Benefits						
Name or Logo on Gala Favors	✓					
Logo on Tablets	✓					
Signage Recognition during Reception	✓					
Acknowledgement from Stage during Speaking Program	✓	✓	✓			
Social Media Recognition as Event Sponsor	Ten (10) posts	Eight (8) posts	Six (6) posts			
Print & Email Newsletter Recognition as Event Sponsor	✓	✓	✓			
Company Recognition at Registration	✓	✓	✓	✓		
Logo on Medicine That Matters Website	✓	✓	✓	✓		
Program Ad	2 full-pages	1 full-page	1 full-page	1 full-page	1/2 page	
On-screen Recognition during Program	✓	✓	✓	✓	✓	
Ticket & Tables	Two (2) Premier tables of Ten (10)	Two (2) Premier tables of Ten (10)	One (1) Premier table of Ten (10)	One (1) table of Ten (10)	One (1) table of Ten (10)	One (1) ticket
Emerging Leaders Fall Soirée Benefits						
Company Recognition as Favor Sponsor	✓					
Logo recognition Throughout Event Space	✓	✓				
Name or Logo on Soirée & Emerging Leaders Website	✓	✓	✓	✓		
Name or Logo on Event Materials	✓	✓	✓	✓		
On-screen Recognition During Program	✓	✓	✓	✓		
Social Media Recognition as Event Sponsor	Five (5) posts	Four (4) posts	Two (2) posts	Two (2) posts		
Ticket & Tables	Three (3) tables & Fifteen (15) tickets	Two (2) tables & Ten (10) tickets	One (1) table & Five (5) tickets	Two (2) tickets		
Year-round Benefits						
Exclusive Dr. Jim O'Connell book reading of <i>Stories from the Shadows</i> at your workplace	✓					
Opportunity to participate in or sponsor BHCHP Conversations that Matter , an on-air podcast series discussing important healthcare and public health issues that is publicized to list serve of 17,000+ recipients.	✓	✓				
Logo featured on BHCHP's main website as a Leadership Team sponsor	✓	✓	✓			
Name/logo featured on The Hallway of Hope	✓	✓	✓	✓	✓	

SPONSOR REPLY FORM

Medicine That Matters Gala • October 19, 2022

YES! I/We would like to support Boston Health Care for the Homeless Program.

SPONSORSHIPS:

- Legacy Sponsor**
\$100,000 – 20 TICKETS & BENEFITS
- Presenting Sponsor**
\$50,000 – 20 TICKETS & BENEFITS
- Dignity and Respect Provider**
\$25,000 – 10 TICKETS & BENEFITS
- Health Care Advocate:**
\$10,000 – 10 TICKETS & BENEFITS
- Respite Caregiver**
\$5,000 – 10 TICKETS & BENEFITS
- Trust Builder**
\$500 – 1 TICKET
- I/We will not attend the Gala, but please accept my gift to support the work of BHCHP.**

Payment Method:

- Enclosed is my check for
\$ _____
Make payable to Boston Health Care for the Homeless Program or BHCHP.
- Please charge my credit card:
 - Visa
 - MasterCard
 - American Express
 - Discover

Card # _____

Exp. _____ CVV _____

Amount \$ _____

Signature _____

Donor Name _____
(Please list donor's name exactly how you would like it to appear in print.)

Contact Name _____
(BHCHP will contact this person regarding guest lists, logos, and ad information)

Address _____

City _____ State _____ Zip _____

Email Address _____ Phone _____

Please mail this reply form to:

Alyssa Brassil
Director of the Annual Fund
Health Care for the Homeless Program
780 Albany Street
Boston, MA 02118

For more information contact:

Alyssa Brassil
857.654.1046
abrassil@bhchp.org